

Eastern Travel Association

- SUPPORTING TRAVEL AGENTS FOR 50 YEARS -

October 2008

"The Pursuit of Travel Excellence through Education"

MISSION STATEMENT *The Eastern Travel Association is centered on the need to provide professional, quality educational programs and seminars to our members. Our intent is to foster and promote professionalism within the travel industry. As members we will make every attempt to educate the general public of specific products, service and destinations, which support our industry.*

October's Sponsors:

Tauck World Discovery • Fairmont Hotels • Raffles Hotels



ENJOY TERRIFIC VALUE ON
TAUCK'S 2009 SPRING GETAWAYS!

Tauck has been the global leader in premium escorted land, cruise, riverboat and family journeys for over 80 years. Since 1925, we have committed ourselves to exceeding our guests' expectations, offering over 100 enriching travel experiences worldwide.

Tauck journeys reveal the essence of each destination through first-hand experience, "insider" access, and exploration of the area's history, culture, cuisine and more - with the added convenience of having all your travel needs handled by a friendly, knowledgeable Tauck Director.

Fairmont Hotels & Resorts is the largest luxury hotel company in North America, with a distinctive collection and a worldwide reputation for excellence. Our diverse portfolio includes historic icons, elegant resorts and modern city center properties. From the beaches of Hawaii and Bermuda to the heart of New York City, all of our hotels offer a superior guest experience that is uniquely "Fairmont." Hotels under the Fairmont banner offer guests an extraordinary place that is created by combining unique architecture and structure, expressive decor and artistry, and magnificent features all in one great location. Add great service to this and the result is an extraordinary experience that would make your memory of Fairmont Hotels & Resorts a long and lasting one.



Raffles Hotels & Resorts is a collection of luxury hotels and resorts worldwide, each distinguished by its elegance and residential charm. Each hotel is a landmark in its respective city, positioned at the top of its local market and rated among the very best in the world. Raffles Hotels & Resorts was formed in 1989 to restore, redevelop and manage the world-famous Raffles Hotel. In 1996, the Raffles brand was expanded beyond Raffles Hotel Singapore, and since then, the group has distinguished itself by being a leader in terms of quality and in consistently delivering the Raffles promise to provide the best. Raffles Hotels & Resorts is consistently ranked among the world's top 10 hotel brands in the annual Condé Nast Traveler Business Travel Awards.

Unique with its own distinct personality, each Raffles hotel is a landmark positioned at the top of its respective destination and rated amongst the very best in the world. Its relentless pursuit of service excellence has earned Raffles hotels and resorts many international accolades, such as "Top 100 Hotels of the World", "World's Best Places to Stay" and "Top 25 Hotels in Asia".

Raffles Hotels & Resorts is owned by Fairmont Raffles Hotels International Inc, a leading global hotel company with over 85 hotels worldwide under the Raffles, Fairmont and Swissôtel brands. The Company also owns Fairmont and Raffles branded Residences, Estates and luxury private residence club properties.

We look forward to seeing you.....
October 20, 21, 22, 2008

Greetings ETA members,

There are many reasons that ETA is such a great organization and has thrived for more than 50 years. The three pillars that hold this organization up are: agents dedicated to an uncommon level of excellence, great vendor partners and a committed board with committee members to tie it all together. In November, during our annual trade show we will be holding elections for the board member positions which are expiring. We will also be seeking volunteers to serve on various committees within ETA. Please consider nominating yourself or a friend for either of these opportunities.

And remember to **SAVE THE DATE**:

ETA 2008 Trade Show -Nov. 17(MDT), Nov. 18 (AVP) and Nov. 19 (ABE)

It is shaping up to be a great show once again. As of this writing we have approx 50 quality vendor partners and more are coming in every week.

October is also a very exciting month. We have three great vendor partners that all have a lot in common, unique style and premium experiences. Sponsoring our October meeting, we are very pleased to welcome:

Tauck World Discovery, Fairmont Hotels and Raffles Hotels.

Tauck World Discovery has been the global leader in premium escorted land, cruise, riverboat and family journeys for over 80 years. Since 1925, they have committed themselves to exceeding their guests' expectations, offering over 100 enriching travel experiences worldwide.

Fairmont Hotels & Resorts is a leader in the global hospitality industry, with a distinctive collection and a worldwide reputation for excellence. Their diverse portfolio includes historic icons, elegant resorts and modern city center properties. From the beaches of Hawaii and Bermuda to the heart of New York City, all of their hotels offer a superior guest experience that is uniquely "Fairmont"

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Please come out and support these fine partners and learn how to enhance your appeal to your luxury travelers and high end clients as well as anyone who appreciates quality and the finer things.

I will see you there!

Tom

IMPORTANT INFORMATION FOR ETA MEMBERS

Dear Eastern Travel Association Member:

Re: Board of Director Elections

The term of five members of the Board of Directors of ETA will expire at the end of 2008. The Nominating Committee is requesting nominations for five members for the Board of Directors. The strength and growth of the ETA depends on professional, qualified and dedicated leadership. **Individuals who are interested in serving on the board are encouraged to nominate themselves.**

Interested candidates should mail or fax or email the nomination form below to the ETA address or fax number listed. Send it to the attention of the Nomination Committee no later than November 2, 2008 in order to be placed on the ballot to be enclosed in the November newsletter.

**ETA Election Committee
Gordon Reese
1031 Chestnut Street
Emmaus, PA 18049
Fax: 1-610-966-5970
email: Gordon@unitedtv1.webmail.com**

The election ballot with the names of the nominated individuals will be enclosed in the November ETA newsletter.

The formal election date is set for November 19, 2008. At this time, all ballots submitted will be counted subject to the guidelines of the election process. The term for elected Board Members will be three years.

NOMINATION INFORMATION Board of Directors Eastern Travel Association

Candidate's Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone No.: _____

Please write a brief description of your qualifications to serve as a board member. (Attach another sheet if necessary).

Eastern Travel Association

**** Supporting Travel Agents for 50 Years- 1956-2006****

2008 Trade Shows **November 17, 18, 19, 2008**

FREE ADMISSION

HARRISBURG
MONDAY
NOVEMBER 17

Holiday Inn Harrisburg WEST
Mechanicsburg, PA

SCRANTON
TUESDAY
NOVEMBER 14

Woodlands Resort & Conference Center
Wilkes Barre, PA

ALLENTOWN
WEDNESDAY
NOVEMBER 15

Holiday Inn Conference Center
Breinigsville PA 18031

Abercrombie & Kent	GOGO	
Access America	Holland America Line	SkyBird & Sky Vacations
Apple Vacations	Icelandair	Solis/Palmyra Resort & Spa
Aruba Tourism Authority	Intimate Caribbean Resorts	St. Maarten Tourist Office
Ask Me About Destination Honeymoons	Israel Ministry of Tourism	Star Clippers
Atlantic City Convention & Visitors Bur.	J & J Luxury Transportation	Sunset Resorts of Jamaica
Bahamas Tourist Office		
Barbados Tourism Authority	Lehigh Valley International Arpt	Super Clubs Resorts
Beaches of Ft. Myers & Sanibel	Occidental Hotels and Resorts	Tam Airlines
Brendan world Wide Vacations	Operation Europe	Trafalgar Tours
Catalonia Hotels/Resorts	Pacific Delight Tours	Travel Impressions
CIE Tours	Peter Deilmann Cruises	Travel Insured International
Coconut Bay Beach Resort & Spa	Qantas Vacations	Universal Orlando
Cramer Airport Parking		
Crystal Cruises	Remarkable Places (JDH Assoc	Uniwold Grand River Cruises
Disney Destinations	Royal Caribbean International	Viking River Cruises
El Al Airlines	Sceptre Tours	Visit St. Petersburg
Funjet Vacations	Seminole County Florida	
Globus Family of Brands		

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